

HHLA Meeting on Maui

By Murray Towill

Congratulations to Edmund “Buster” Civerolo, Jr., a bellman at the Waikiki Beach Marriott Resort & Spa, who was named the American Hotel & Lodging Association’s (AH&LA) Outstanding Lodging Employee of the Year for a large hotel property. Buster was one of 10 lodging employees who were acknowledged nationally at the AH&LA’s Stars of the Industry Awards.

We are currently finalizing the details for the 182nd General Membership Meeting at the Sheraton Maui on Oct. 16-18. Be sure to check your e-mail, as you don’t want to miss the educational forum, networking opportunities and more. Members also can take advantage of a Hawaiian Airlines benefit when booking their flights — special interisland fares, a 5 percent discount on West Coast flights and complimentary check-in for two normal size bags. Contact the HHLA office for the preferred affiliate code.

The HHLA will once again be the official distributor of the 2009 Aloha Festivals ribbon. This year the ribbon is not island specific. Because most of these events are free, ribbon sales are an important revenue source for the Aloha Festivals. Please note that there have been a few changes in the cost and selling of the 2009 ribbons. Call the HHLA office at 923-0407 for more information.

Hall of Fame Dinner

The Hawaii Restaurant Association (HRA) will host its third annual Hall of Fame induction ceremony and Chefs of Aloha dine-around on Monday, Sept. 21 at the Hawaii Prince Hotel. This year’s group of participating chefs includes



Dennis Franks, Big City Diner; Rodhel Ibay, Sergio’s Italian Restaurant; Ronnie Nasuti, Roy’s; Goran Streng, Tango Contemporary Cafe; Alan Takasaki, Le Bistro; Khamtan Tanhchaleun, Hawaii Prince Hotel; and Anthony Vierra, Grand Café. The dine-around begins at 6 p.m. A wine auction also will be held during that time.

The Hall of Fame program begins at 8 p.m. The program honors exemplary pioneers of the restaurant and food service industry in Hawaii.

Individual seats are \$200. A reserved table is \$1,500, and a chef’s table is \$3,000. The chef’s table includes a preferred location, special amenities, food service (if requested) and logo/name on all collateral. A reserved table includes amenities for all guests at that table. Proceeds benefit the HRA scholarship fund and 75 percent of the ticket price is tax deductible.

For more information, call or e-mail the HRA office: 944-9105 or hra@hawaiirestaurants.org.



The Benefits of Membership

By Shelly Awaya

As with any professional organization, numerous benefits come with membership. IEHA President Marvin Ellsworth highlights these benefits and encourages all members to utilize these tools: networking, education and certification, Executive Housekeeping Today magazine, the annual convention, HousekeepingChannel.com partnership, technical questions hotline, resource library, exclusive publications and member discounts.

Longtime IEHA member Patty Kawaoka says, “Membership must serve a purpose to the individual. It’s not enough to hold proof of membership, because fulfillment is realized only through participation.” Kawaoka believes networking is the most valuable tool, especially since she entered the industry when few would extend help to the “new kid on the block.”

Member Derrick De Mello of ALSCO agrees. “I joined to take advantage of the awesome opportunities for business networking and to also offer decision-making members the advantage of having a company well-versed in the hospitality market available to them as an acceptable alternative for their housekeeping (linen) needs.”

Want to learn more about how to become a member not only to network but to enjoy all the other benefits? Visit www.hawaii-ieha.org to find out how!

To RSVP for the Sept. 9 meeting, call Maile Broniola at 926-8569 by Friday, Sept. 4.



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